

BOARD ROOM ENGINEERING

A lesson for those who choose to see good engineering as an optional extra

Petrobras built the P36 Production Rig (Biggest in the world) as cheaply as they could by neglecting traditional engineering methods & standards.

The attached photographs, taken a few weeks ago, show the result !
The wisdom of buzzword engineering takes a tragic turn for the worse -literally.

A press release from Petrobras last year.Quote ...

"Petrobras has established new *global benchmarks* for the generation of *exceptional shareholder wealth* through an aggressive and *innovative programme* of cost cutting on its P36 production facility.



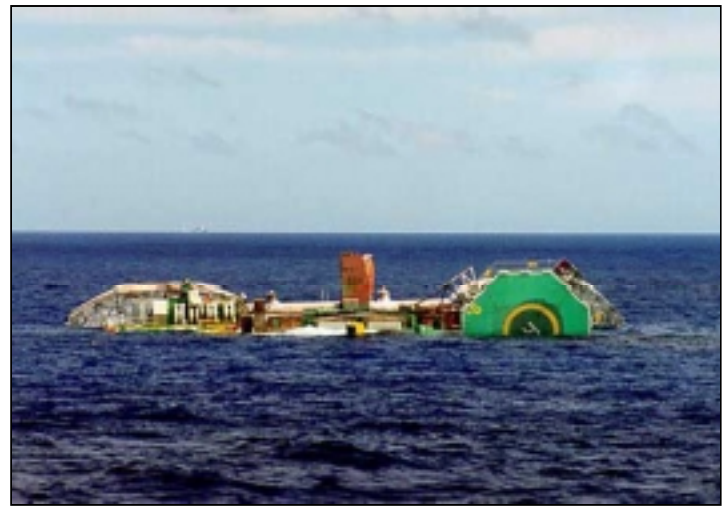
Conventional constraints have been successfully *challenged* and replaced with new *paradigms* appropriate to the *globalised corporate market place*.



Through an *integrated network of facilitated* workshops, the project has successfully rejected the established *constricting* and negative influences of *prescriptive engineering*, onerous quality requirements, and *outdated concepts* of inspection and client control.



Elimination of these unnecessary *straitjackets* has *empowered* the project's suppliers and contractors to propose highly economical solutions, with the *win-win* bonus of *enhanced* profitability margins for themselves.



The P36 platform shows the shape of things to come in the unregulated *Global market economy* of the 21st Century."



End quote